

ABAC Digital Innovation Forum: Digital Innovation for the Future of Work: Harnessing human capital in the digital age

Talento Digital para Chile
Vladimir Glasinovic, Executive Director

Un proyecto de:

Desarrollado por:



TALENTO DIGITAL

Is a public-private initiative is **transforming Chile**, providing the **digital skills** that our country needs for the **digital revolution**



Sizing the Digital Talent Gap in Chile

5.000

Annual Digital
Talent Gap

0%

IT Careers Enrollment
Growth in last 7 years

6%

Female participation
in IT sector

Joining the Coding Bootcamp Revolution



Coding bootcamps are:

1

Intensive, **rapid skills training programs in IT skills**, usually between 3-6 months duration.

2

Teaching method follows a practical, **project-based**, experiential learning approach.

3

Curricula reflect **current industry** needs





**How to train
5.000
Digital Talents
per year in
short time?**

Platform Approach



Talent Pipeline as a Service (TPaaS)

Uber

Biggest Taxi company
without cars



Biggest Hotel chain
without real estate

TALENTO DIGITAL

Coding Bootcamp
without teachers

Talento Digital is a **platform** that connects the demand for talent, the training offer and employability

*We connect the funding
for training processes
in BOOTCAMP modality*



Attracts
target group
to education

Manages the
development of
training providers



*We identify the
needs of the
Companies*

Identify
demand

Development of
profiles of graduation
and evaluation
standards

1

2

3

**TALENTO
DIGITAL**
INTELIGENCIA
HUMANA



*We accompany the Match
between Companies and
Graduates*

Certification
of abilities

Inserts talents in
the companies

Expected IMPACT

TALENTO
DIGITAL
INTELIGENCIA
HUMANA

2019
1.500

2020
3.500

2021
5.500

2022
5.500

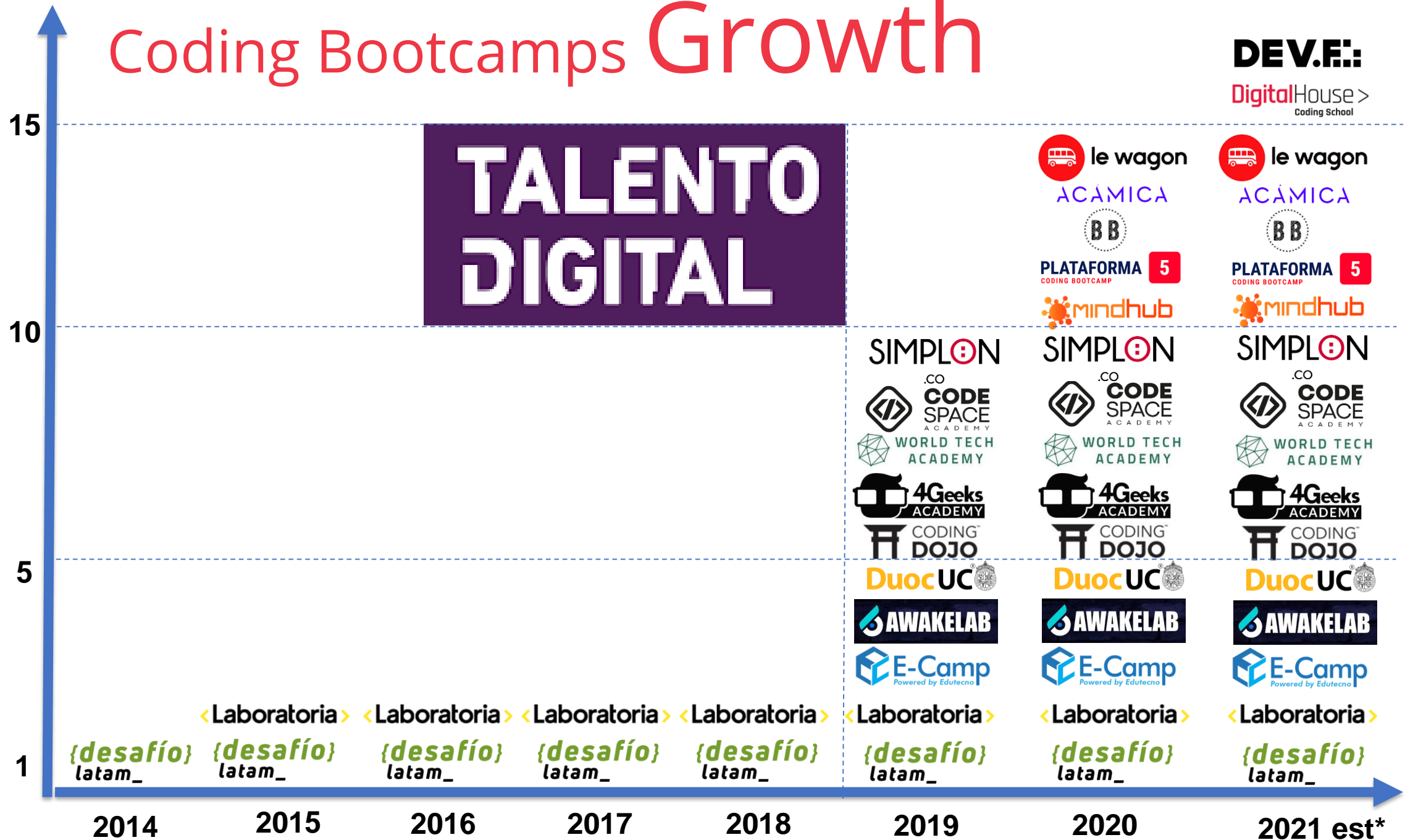
Total 2019 - 2022

16.000

Full Scholarships for Digital Talents



Coding Bootcamps Growth



DEV.F.:
DigitalHouse >
Coding School

Surprising untapped demand

Surplus Demand	10x	22x	12x	
Student Applications	15.000	26.500	3.100	
Available Scholarships	1.500	1.200	250	1.800
	1 st call	1 st call	2 nd call	3 rd call
	2019		2020	

+170 companies compose our Network



TALENTO DIGITAL

INTELIGENCIA
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UN PROYECTO DE:

DESARROLLADO POR:

