



At the forefront of the New Normal



Providing safe & relevant financial services via a cashless ecosystem

Kaya mo. GCash mo.



GCash



Shifting gears during the pandemic

Filipino livelihood vastly affected by COVID-19

▼ **9.5%** GDP drop in 2020
Worst fall rate since WW2

▼ **8.1%** Unemployment worsens in 2021
~3.9M Filipinos left jobless

▼ **26%** MSMEs closed due to lockdown
78% or 4.5M businesses experiencing full or partial closure

Strict lockdowns driving shift to online behavior

Virtual Day-to-Day Interactions

Digital-Centered Weekdays and Weekends

Navigating through Financial Volatility

GCash is helping keep the economy moving



Send Money



Buy Load



GLife



Pay Online



Pay Bills



Savings



Investment



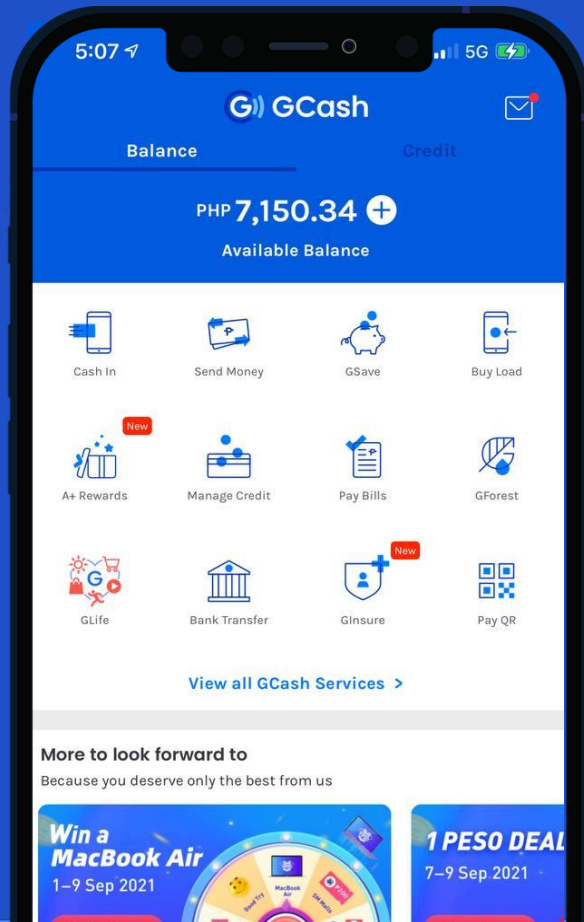
Insurance



Loans

GCash is the leading mobile wallet leveraging on relevant everyday digital products

#1 Finance App in the PH



48M+
Registered Users
August 2021



19M
Peak Daily
Log-ins



2x
Daily Txns
(per active user)

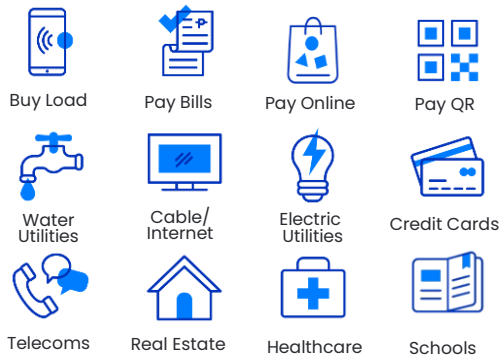


3M
Merchants &
Social Sellers



12M
Peak Daily
Transactions

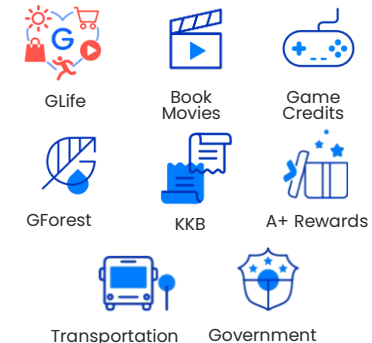
Payments



Transfers



Digital Lifestyle



Financial Services



Relevance through the pandemic

Digital Pangkabuhayan

2.5M+ Social Sellers & Merchants



Payment Acceptance via QR or P2P



Cash-In & Out center for the community



Informal Remittance for GCash & other banks



'Bayad Center' for Bills and Load

Government's Financial Aid Tool

DSWD, LTRFB partner with GCash for faster, contactless SAP distribution

Published May 14, 2020, 2:29 PM

2020

Php 16B to 2M Filipinos

cash aid disbursed to beneficiaries

2021

Mayor Abby points importance of hassle-free system in cash aid distribution

We released [cash aid] to 233,679 beneficiaries as of yesterday alone. Which is already 52 percent out of the P511 million.

So why would you not want to have a GCash when you don't have to fall in line.

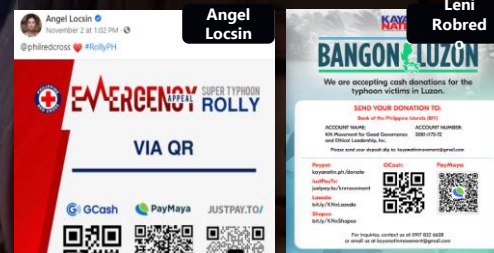
No hassle, extremely hassle free for both the recipients and us that are giving the ayuda kasi nga isang pindot lang makukuha na nila lahat.

MAYORA ABBY BINAY
On an interview with Karen Davila on ANC Headstart

52% of Php 511M disbursed in 1 day

Digital Bayanihan

Trending on Social Media as an easy way to donate to victims of the storm



Vice Ganda FUNDkabogable Donation Drive
Para sa mga nasalanta ng Bagyong Ulysses

To all my LITTLE PONIES: Babies, supporters, followers and Madlang People.

Sama-sama tayu sa pagbibigay ng anumang halaga upang makatulong sa mga kapamilya nating nasalanta ng bagyong Ulysses.

Maging ipadele ang inyong cash donations sa:

GCASH QR CODE
Vice Ganda: FUNDkabogable Donation Drive

Pinakamabilis pag nagscan ng QR CODE.



Php 40M+ Donations
For COVID & Super Typhoons

Part of your micro-moments



Christmas



Chinese New Year



Valentine's Day

We continue to fulfill our promise of providing Finance for All



GCash Padala New

Domestic Remittance: Pick up cash at GCash Partner Outlets With Free Padala during ECQ



GCash PO New

Sari-Sari Stores as CICO outlet and hub for other services Livelihood for Enterprising Pinoys



Achieving purpose of innovating for good



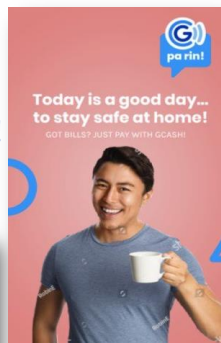
Fishermen



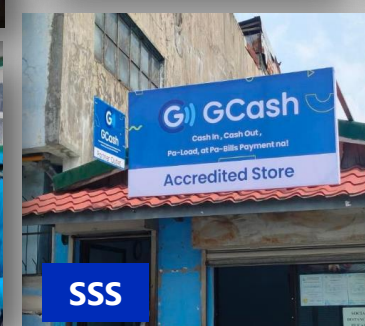
Wet Markets

GCash during ECQ

Together, what seems hard, makaKAYA. Together, no matter what we face, G Pa Rin!



Riders



SSS



TOD As

Building a Better Normal

Key pillars towards an inclusive and resilient economic recovery



ACCESSIBILITY

- ✓ The internet as the great equalizer
- ✓ Removing high barriers to democratize services
- ✓ Uplifting those in the margins



EDUCATION

- ✓ Literacy is progress
- ✓ Providing sufficient training through education programs
- ✓ Over-educating the masses



PERVASIVENESS

- ✓ Community presence
- ✓ Empowering the daily wage earners to MSMEs and corporations
- ✓ Partnerships with local and private sectors



Thank you!



GCash