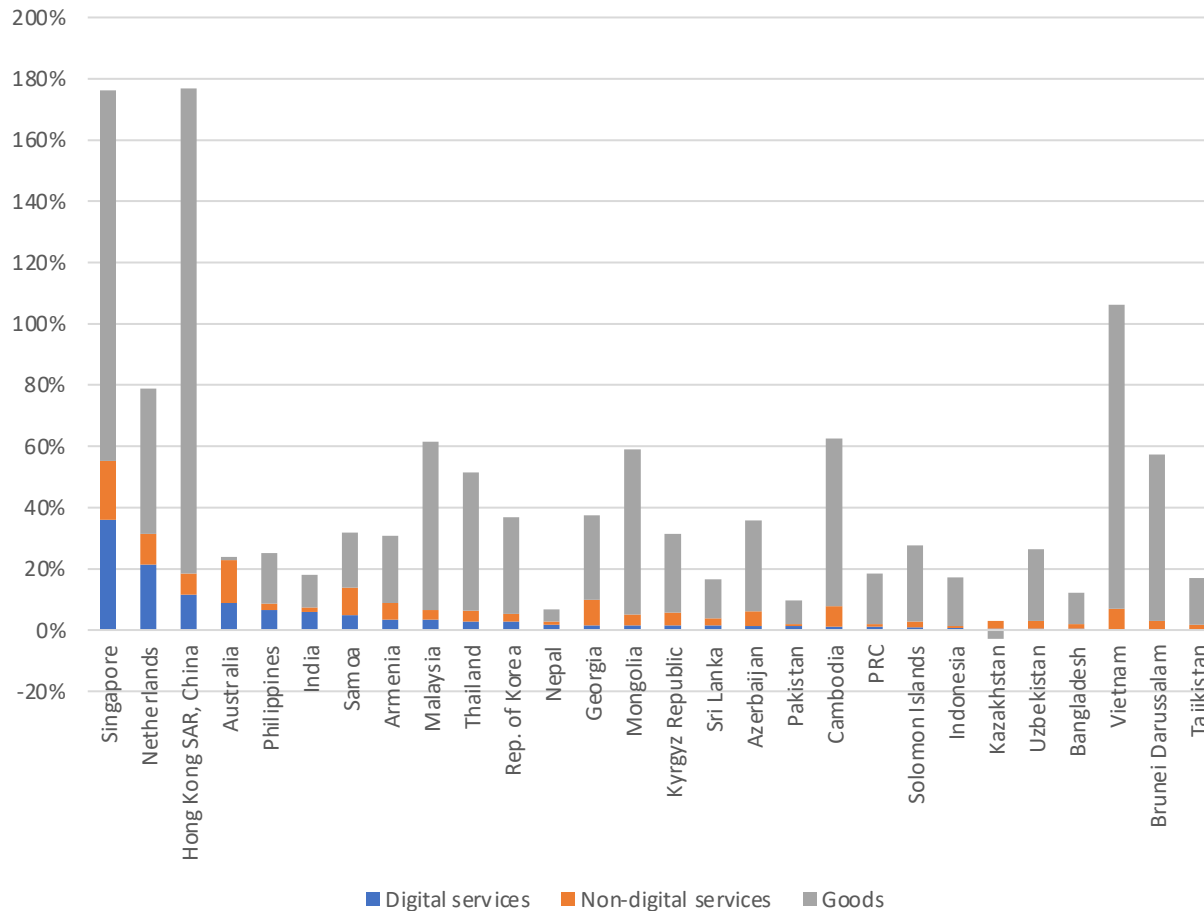


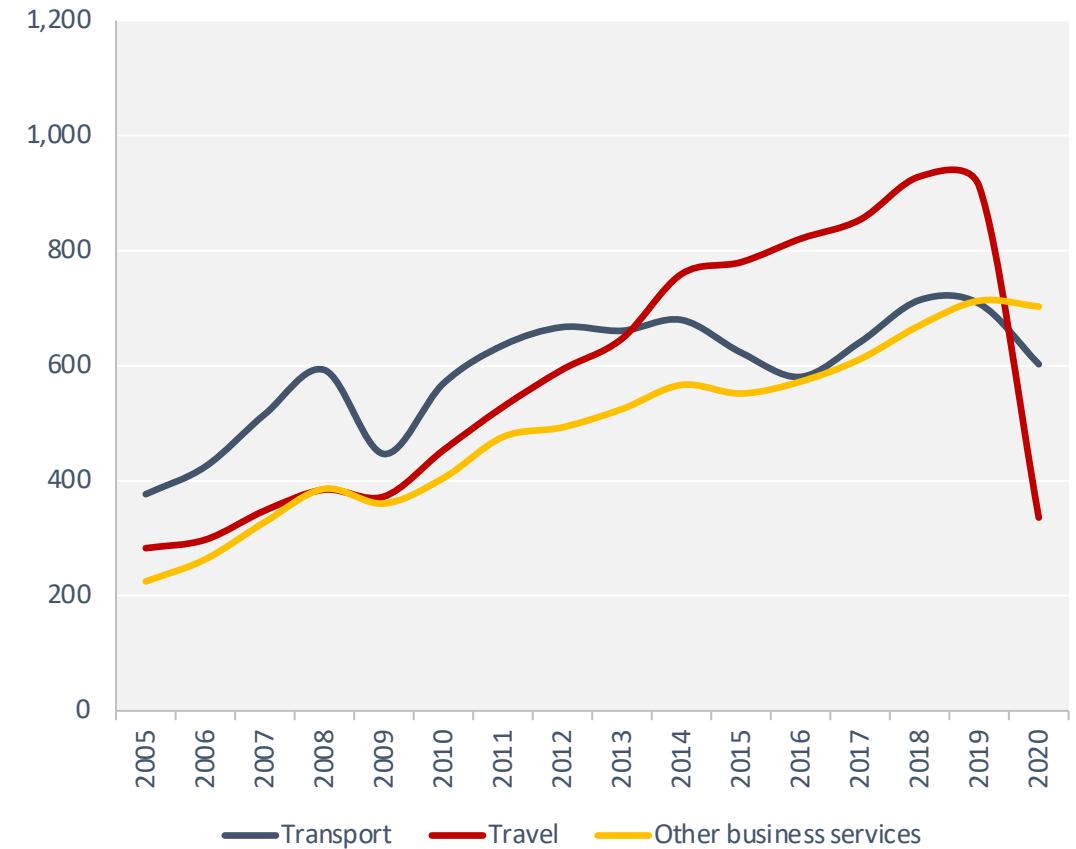


Services have been impacted differently by the pandemic

Exports of goods and services (% of GDP), 2020



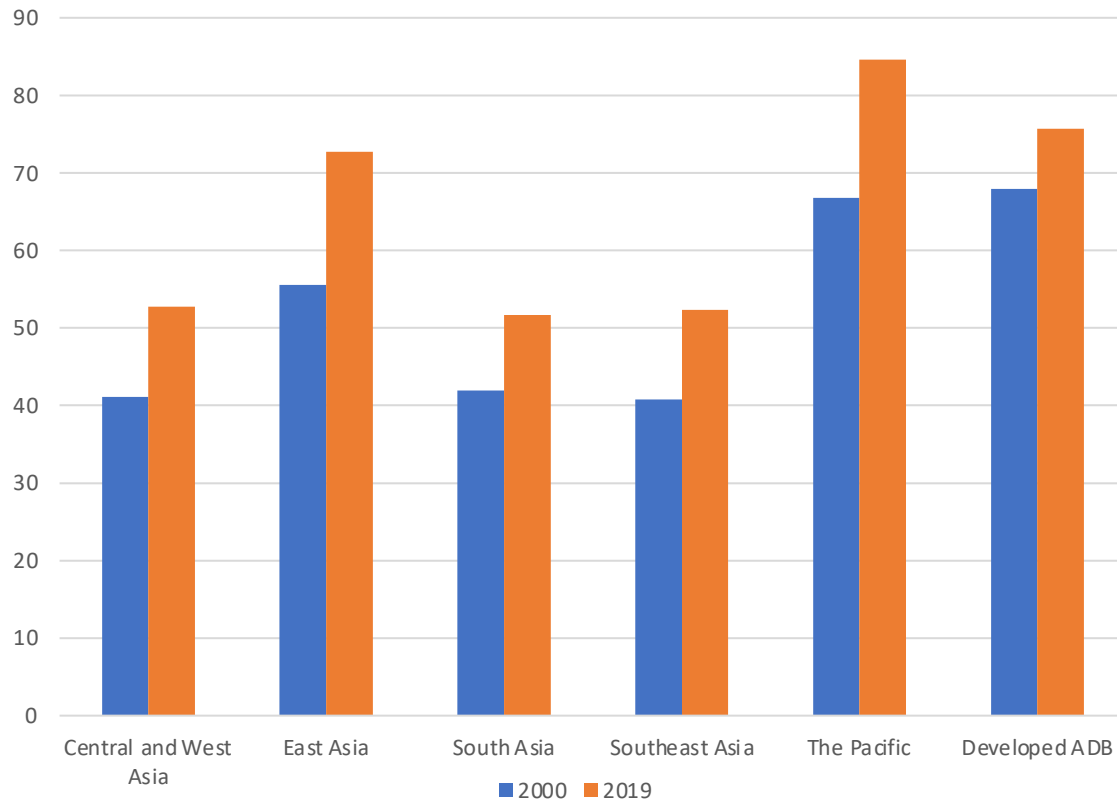
Trade in transport, travel and Other business services in Asia and Pacific





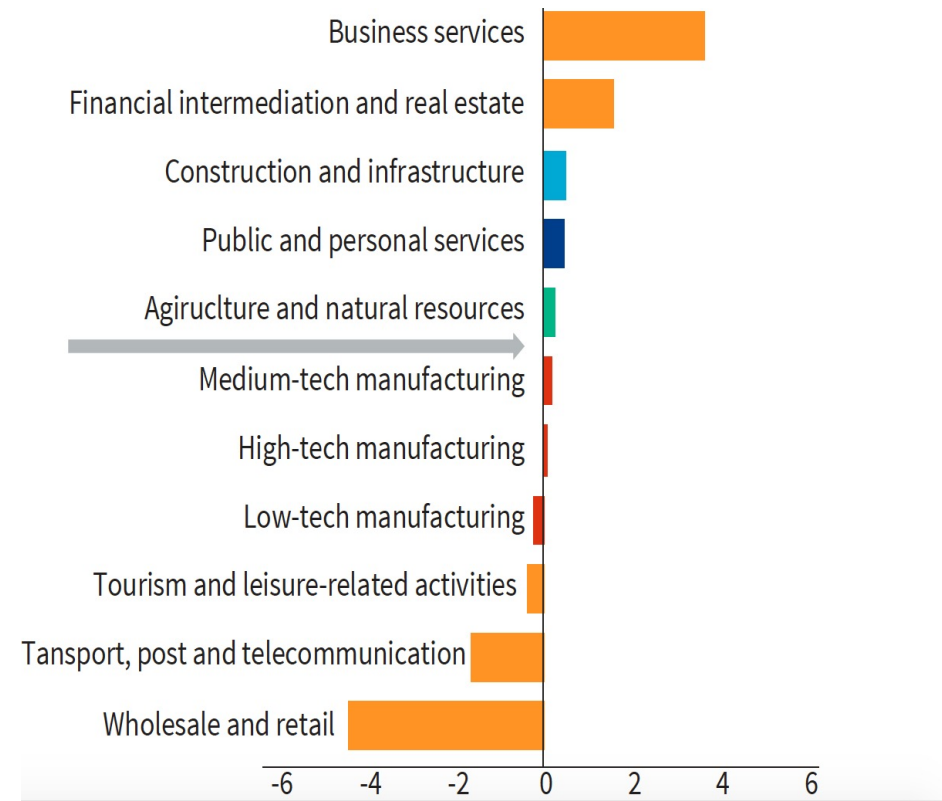
While services are increasingly important, their contribution has also changed

Employment in services (% of total employment)



Sources: ADB Key Indicators, August 2021.

Change in the share of value added, 2010-2020



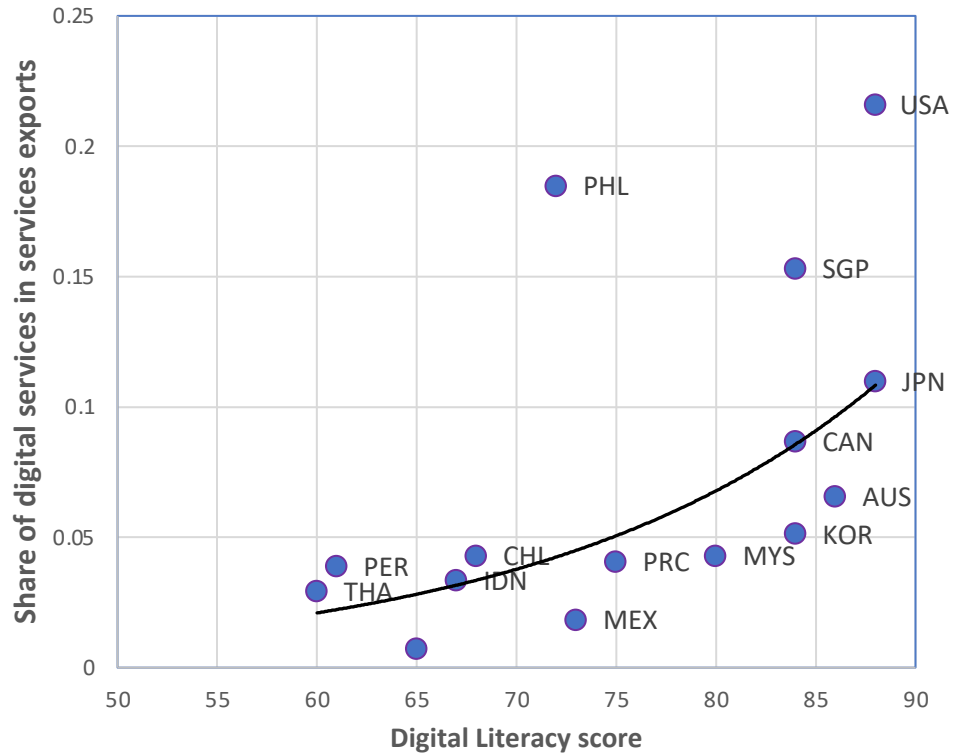
Note: Estimation for South Asian economies.

Sources: ADB Key Indicators and World Bank (2021), "Shifting Gears and Services-led Development".

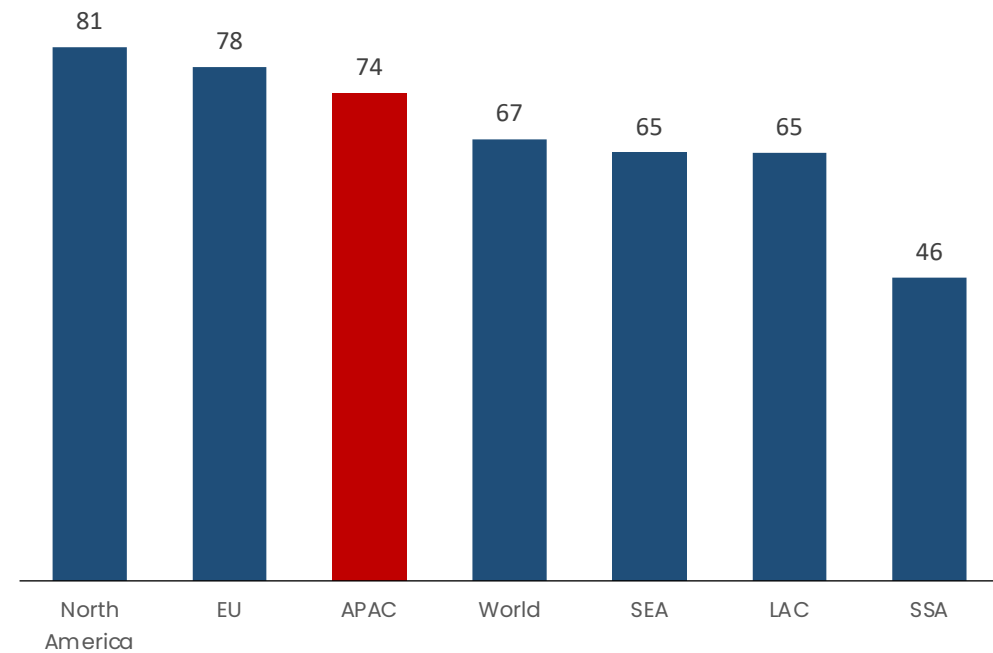


Digital skills will be increasingly important to foster other services sectors

Digital literacy and services exports – 2020



Digital literacy and the potential for digital services



Eu = European Union; APAC = Asia-Pacific excluding Southeast Asia; SEA = Southeast Asia; LAC = Latin America and the Caribbean; SSA = sub-Saharan Africa.



Strengthening digital readiness can unlock services potential

Digital Platform Penetration and Network Readiness, Asia Pacific Economies 2019

Economy	DPP Index	Network Readiness Main Sub-indices			
		Technology	People	Governance	Impact
PRC	2.5668				
Korea, Rep. Of	2.4576				
Australia	2.0400				
Hong Kong, China	1.9789				
New Zealand	1.8437				
Singapore	1.7279				
Japan	1.6856				
Brunei Darussalam	1.1548	n.d.			
Malaysia	1.0615				
India	0.9883				
Viet Nam	0.9205				
Indonesia	0.8867				
Armenia	0.8647				
Azerbaijan	0.8042				
Kazakhstan	0.7900				
Philippines	0.7842				
Pakistan	0.7782				
Thailand	0.7561				
Sri Lanka	0.6410				
Georgia	0.6136				
Fiji	0.5780	n.d.			
Uzbekistan	0.4853	n.d.			
Nepal	0.4690				
Kyrgyz Republic	0.4654				
Cambodia	0.4505				
Bhutan	0.4434	n.d.			
Tajikistan	0.3802				
Myanmar	0.3709	n.d.			
Bangladesh	0.3633				
Timor-Leste	0.3230	n.d.			
Mongolia	0.3167				
Lao PDR	0.2623				
Papua New Guinea	0.2327	n.d.			
Turkmenistan	0.1451	n.d.			



Digital infrastructure and readiness varies across Asia and the Pacific



Invest in **digital infrastructure**

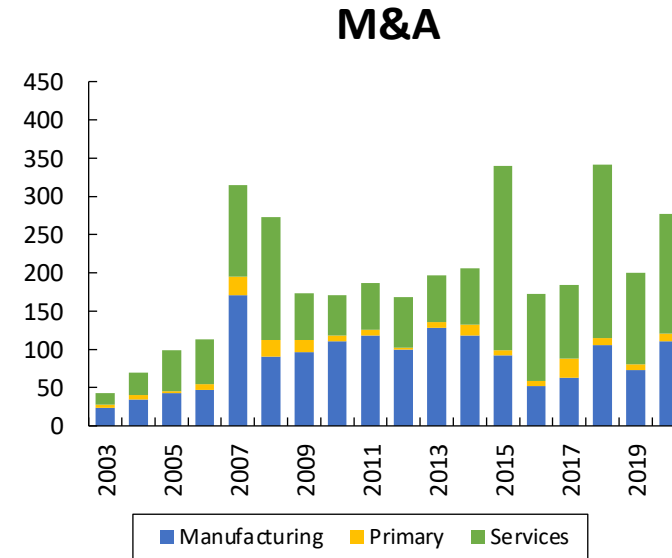
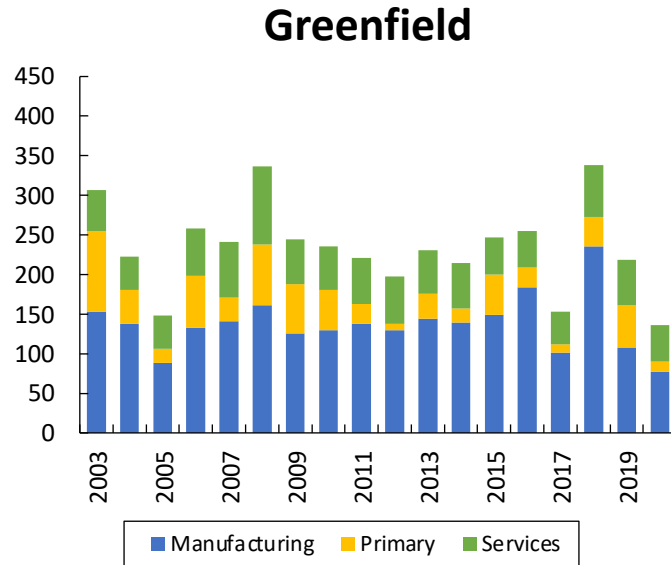


Build **capacity** for e-readiness

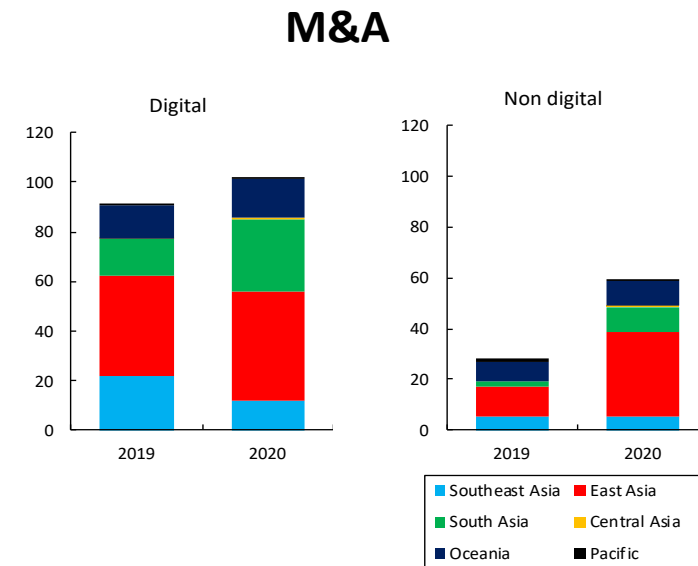
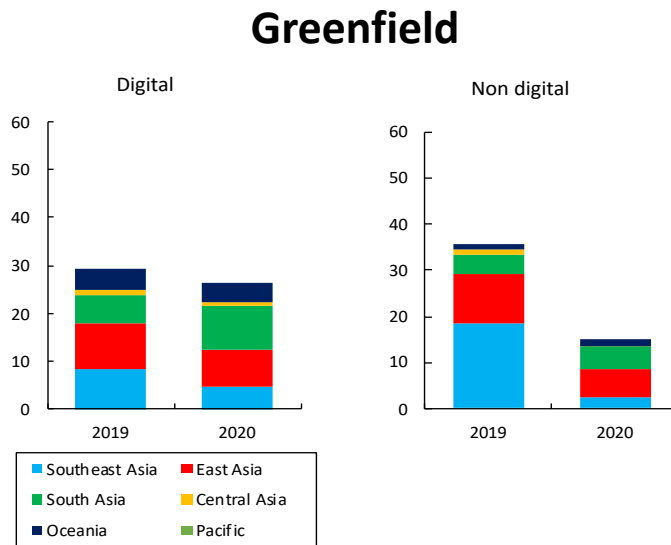


FDI can be a driver for diversification into services

Inward Foreign Direct Investment to Asia, by Sector (\$ billion)



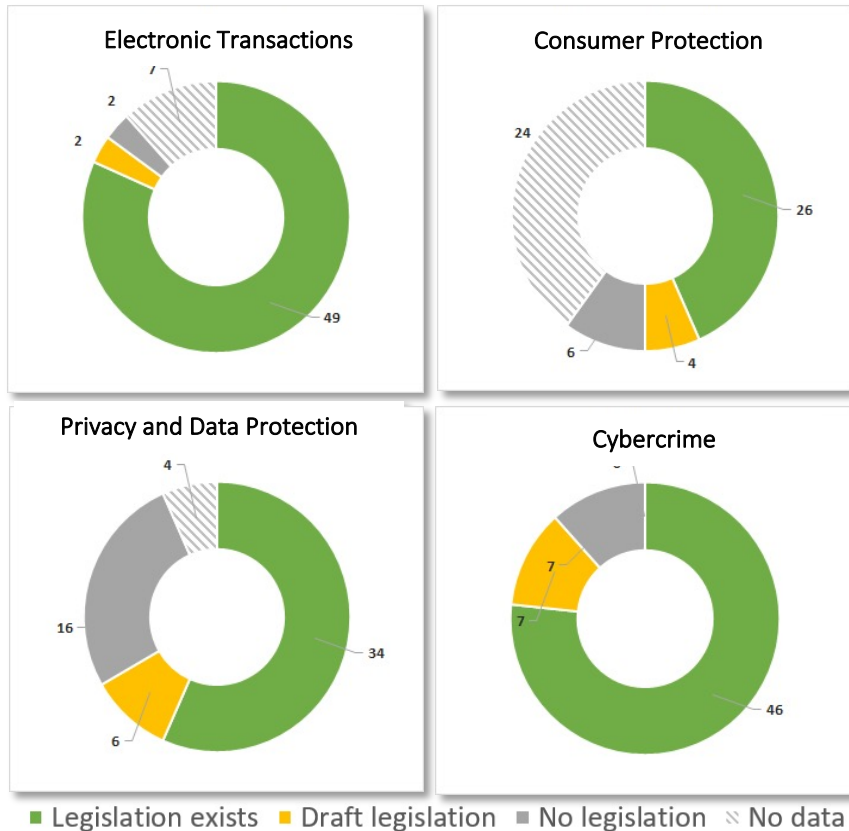
Estimates on digital and non-digital services FDI





Strengthen legal framework for regulatory cooperation

E-commerce legislation Asia and the Pacific



- **Digital technology governance** requires convergence in regulatory frameworks
- **Common standards** will avoid technical duplication, improve interoperability, and lower transaction costs
- **Electronic transactions, consumer and data protection** are key issues
- **National regulatory bodies** will need support to align digital regulatory regimes with international standards

Note: Data as of December 2020; number of economies.

Source: *Summary of Adoption of E-Commerce Legislation Worldwide*. <https://unctad.org/page/e-transactions-legislation-worldwide> (accessed December 2020).



Thank you!